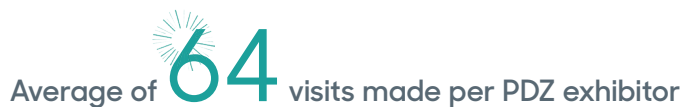


Spark Change, by the numbers

We were thrilled to bring together thousands of [attendees](#), members of the [press](#) and innovative brands for the Spark Change Kickoff Event on August 26th, 2020, and delighted to see how engaged the industry was with our content and education, networking, connections and product discovery. The Kickoff Event was only the beginning and we anticipate continued growth throughout the Spark Change journey, which continues through the end of the year. We hope you'll join us in sparking change.

HIGHLIGHTS FROM OUR KICKOFF EVENT



This is only the beginning, with programming around Mission-Driven Business, Modern Health and Organic & Regenerative Agriculture still to come, along with the always-open Product Discovery Zone.