

Spark Brand Success, by the numbers

March 2-4, 2021

The first virtual event of Spark Change 2021 provided service providers with the platform to share their unique expertise and connect with a range of natural products companies, from emerging entrepreneurs to large CPGs. During the Spark Brand Success three-day event, we united the natural products industry's leading experts and service providers to inspire next-generation business practices. Brands attended live educational sessions, interactive workshops and 1:1 networking tailored to their business goals and focused on thriving in 2021 and beyond.

Highlights from the Spark Brand Success Event

4,900+

registered attendees

184

virtual booths

1,803

active attendees

6,500+

virtual booth visits

4,729

messages exchanged

1,150

contacts made

577

bookmarks

Thank you for joining us in forging the partnerships needed to take on tomorrow, together.



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