

iii Qualifi Select

Select and reach your target audience with Qualifi

With **Qualifi** and **Natural Products Expo's** unique first-party data, we know your potential customers and understand what is important to them. **Qualifi Select** helps you quickly and effectively get your marketing message in front of the right client at the right time.

Qualifi Select targets the exact audience you need.

Target NPEW buyers pre or post-show

Select your NPEW audience

Send us your marketing materials

Leave it to us!

Contact us today to learn more about Qualifi, reach your target audience, and drive growth.